

Jason Englund

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QUALIFICATIONS PROFILE

Highly creative and multitalented Designer with extensive experience in architecture, graphic / web design, and multimedia. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of innovative production and organizational strategies; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. *Creative experience in the following:*

ARCHITECTURE

- Revit & AutoCAD
- SketchUp & 3D Modeling
- Presentation Graphics
- Construction Documents
- Photography

PRINT

- Advertisements
- Brochures & Catalogs
- Logos & Business Cards
- Posters & Mailers
- Sales & Marketing Materials

WEB & MULTIMEDIA

- Web Site Concept & Design
- Web Maintenance / CMS
- Web Banner & E-mail Blast
- Audio / Video Editing
- Videography

PROFESSIONAL EXPERIENCE

Nystrom, Inc., Brooklyn Park, Minnesota, 2010 - Present

Graphic & Web Designer / Project Manager

Successfully perform a variety of tasks including: graphic & web design, photography, and BIM. Collaborate with product managers to create vision, conceive designs, and consistently meet deadlines and requirements. Manage overall company image on all deliverables including internal and external documents while developing file and folder standards.

KEY ACHIEVEMENTS:

- Develop all marketing material for new products including website management of graphics, content, and structure
- Created more effective web experience with consistent graphics and improved functionality
- BIM modeling and CAD drafting, Photography and image editing with an eye for consistency
- Implemented Adobe Creative Suite workflow resulting in superior quality graphics and increased productivity

Regenesis, San Clemente, California, 2005 - Present

Graphic Design Consultant (Freelance)

Successfully translated subject matter into concrete designs for newsletters, brochures, mailers, promotional materials, and web and e-mail graphics. Created design theme and graphics for logos, marketing and sales materials, presentations, and website.

KEY ACHIEVEMENTS:

- Produced numerous advertisements, brochures, posters, mailers, logos, marketing materials, and web graphics
- Actualized a 15% savings over previous designer because of a more efficient work flow, organization, and communication
- Published in engineering magazines in the U.S. and Europe

Life Time Fitness, Chanhassen, Minnesota, 1/2008 - 11/2008

Graphic Designer / CAD Drafter / Modeler (Contract)

KEY ACHIEVEMENTS:

- Maintained construction documents for the 3 story prototype team with red line corrections
- Provided daily training to employees in Photoshop and InDesign improving employee performance

EDUCATIONAL BACKGROUND

Bachelor of Science in Architecture, Minor in Ecological and Environmental Studies, 2003

University of Minnesota, Minneapolis, Minnesota

TECHNICAL PROFICIENCY

Platforms: Windows 7 / Vista / XP, Mac OS X

Applications: Adobe CS5.5 Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver, Premiere, Flash, Captivate
Autodesk 2012 Revit, AutoCAD, Google SketchUp 8, Adobe Audition, Sony Acid Pro
Microsoft Office 2010, Word, PowerPoint, Excel, Publisher, Access

REFERENCES AVAILABLE UPON REQUEST